

GEN SUMMIT 2014

The GEN Summit has grown since its inception in 2011 to be the 'must attend' event of the media calendar.

Driving on from the resounding success in Paris 2013, where 500 editors-in-chief and digital suppliers convened, the GEN Summit will move to Barcelona in June 11–13, 2014. The venue will be the impressive **Centre de Cultura Contemporània de Barcelona (CCCB)** and will attract the same calibre of speaker and collection of media innovators that GEN Summit's have now become renowned for. This is **the** event to meet with the media industry 'influentials', exchange ideas and drive business.

The GEN Summit provides an unrivalled platform for our partners and sponsors to make the connections with the people that matter to reach their goals. Let's discuss how we can build a bespoke impactful campaign together.

PROGRAMMES

GEN Editors Lab

The Summit is the climatic platform of 20 national Hackday competitions and will feature each national Hackday winning team from the 5 continents

Data Journalism Awards

The growing international competition recognising outstanding work in the field of data journalism

Start Ups for News

A celebration of the most innovative, hottest start ups the media industry can find

SPEAKERS*

FERRAN ADRIÀ, BULLI LAB
ANDY CARVIN, FIRST LOOK MEDIA
EMILY BELL, COLUMBIA J. SCHOOL
LARRY BIRNBAUM, NORTHWESTERN UNIVERSITY
WOLFGANG BLAU, THE GUARDIAN
SEYMOUR HERSCH, PULITZER PRIZE
JAN-ERIC PETERS, DIE WELT
FRANK SHIRRMACHER, FAZ
JOHN CROWLEY, THE WALL STREET JOURNAL
PAUL SMURL, THE NEW YORK TIMES
TOM STANDAGE, THE ECONOMIST
BRIAN TIMPONE, LOCAL LABS

CONTACTS

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*Speaker list subject to change.

Centre de Cultura Contemporània de Barcelona



Sponsorship Opportunities

GEN Summit Expo

An intimate and extremely impactful platform for sponsors to have presence on the ground during the 3 days within the GEN Summit Expo.

Masterclasses

45 minute sponsor Masterclasses for a deeper understanding of what you have to offer

Communications

Integration with our growing and on-going dialogue on social media platforms, through the GEN website and newsletter.

GET IN TOUCH

Let's build a powerful, bespoke campaign together helping to drive innovation in the newsroom while providing you with the platform to drive your objectives.

Contact Colm Curneen, Business Development Director, ccurneen@globaleditorsnetwork.org